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NEWS RELEASE For Immediate Release October 28, 2013 FOR MORE INFORMATION: Kevin Talbot, senior vice president & practice leader kevin.talbot@ihstrategies.com

INTEGRATED Healthcare Strategies Launches Executive Pay For Performance: The Fundamentals E-book

80 % of All Hospitals and Healthcare Systems Have Annual Incentive Plans For Their Executives, according to INTEGRATED E-book

INTEGRATED Healthcare Strategies, a leader in healthcare consulting, has recently published, *Executive Pay For Performance: The Fundamentals*. This free E-book covers the how, why, when, where, and what of Executive Pay. In the e-book, INTEGRATED thought-leaders provide five different perspectives to help healthcare leaders better understand how to better manage their organization's success.

"As hospitals and health systems evolve to keep pace with the new economics of healthcare reform, boards and CEOs will be forced to similarly evolve their compensation programs, in particular performance-based incentive plans," says Kevin Talbot, senior vice president & practice leader for INTEGRATED. "The stage is set for sweeping changes in such programs that, with the right attention and vision, will strengthen the linkage between performance and pay, increase quality, and reduce costs."

While the idea is simple—paying more to get more—the realities of healthcare executive pay are much more complex. From the compensation issues arising from healthcare reform to those that have existed for decades, understanding the linkage between executive pay and organizational performance is as important as ever.

Executive Pay For Performance: The Fundamentals answers:

- HOW can pay impact care?
- WHY do execs get pay increases?
- WHEN will new approaches arrive?
- WHERE is non-profit CEO pay headed?
- WHAT incentives drive value-based care?

Executive Pay For Performance: The Fundamentals will be offered as a free downloadable E-book October 1 — December 31, 2013.

As healthcare continues to evolve, executive compensation and budgets will continue to be a challenge. As many organizations are facing the reality of declining reimbursements, this is a topic that isn't going away. As demonstrated through the E-book, INTEGRATED has experts and primary research data to share with industry media. Please contact Kevin Talbot, senior vice president & practice leader at kevin.talbot@ihstrategies.com if you're in need of an expert or data to help complete a story.

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About INTEGRATED Healthcare Strategies

For more than 30 years, INTEGRATED Healthcare Strategies has provided consultative services and people-based solutions to clients across the healthcare spectrum, including community and children's hospitals, academic medical centers, health networks, clinics, and assisted-care providers. Our expert consultants and nationally recognized thought-leaders help organizations achieve their business goals by ensuring top talent is attracted, retained, and engaged, while measuring and maximizing human and organizational performance. With tailored solutions that extend well beyond single services, INTEGRATED offers the knowledge, guidance, insights, and alignment that organizations need to not only survive the rapidly changing healthcare environment, but to succeed in it. Exclusive to Healthcare, Dedicated to PeopleSM.